



Hello Pendo Account Managers!

We're pleased to provide you with an email template you can use **when you introduce Monarch to clients as a services partner.**

Feel free to customize this template to fit your style and the client scenario. Thank you for introducing Monarch!

TEMPLATE:

Subject: Introducing Monarch, a Pendo Certified Partner

Hi [Insert Client Name],

I'm writing to introduce you to Scott O'Malley, Partner Service Manager at Monarch, a Pendo services partner of ours.

Monarch is Pendo's first and most tenured service partner, having worked with us for over 4 years. They have completed over 300 projects with commercial and enterprise clients across numerous industries. Monarch brings tremendous experience and skill to Pendo engagements.

I think you'll find that they also offer a unique combination of value — the ability to work quickly, combined with deep expertise in the specific needs of organizations like yours.

I'll let you and Scott find time to connect live to discuss your specific project and needs. Of course, I'll remain a point of contact, able to assist in any way I can moving forward.

In the meantime, I encourage you to learn more about Monarch at their [website](#), where you can find an overview of their Pendo solutions and the packages they can execute.

Best,

[Insert Your Name]